

**Mitsubishi Electric, Industry Leader for Imaging Solutions,  
Exhibiting Professional Printer Products for the First Time at CES**

**Las Vegas, NV – January 6, 2012 – [Mitsubishi Electric Visual Solutions America, Inc.](http://www.mitsubishi-imaging.com)** will exhibit at CES in the Central Hall of the Las Vegas Convention Center in Booth #9053. And for the first time in its 20-year history, Mitsubishi Electric's professional printer product line will be on display alongside its 3D DLP® televisions and home theater projectors.

On hand will be Mitsubishi's revenue-generating photo printing solutions such as the ultra-fast and compact CP-D70DW and CP-D707DW event photo printers with the newly added 2x6 multi-cut function for photo booth applications; the Mini Photobook Maker that delivers a pocket-sized, mini photobook in about 5 minutes; and the complete line of high-quality professional photo printing solutions.

"This is the first year Mitsubishi Electric will display its professional photo printing solutions at CES and we're excited to be here," said James Chan, vice president of marketing, Mitsubishi Electric Visual Solutions America. "We feel this is a great opportunity, this year, in this forum, to demonstrate our entire line of photo printers - our most comprehensive product line ever. From lightweight event printers to high-speed production printers to chemical-free, revenue generating, retail photo printing solutions, we have it all. Mitsubishi Electric will be in full force at CES with our photo printers, projectors, LCD digital signage, monitors, large-screen 3D DLP televisions and more."

Steve Immer, professional photographer and longtime Mitsubishi user, owner of Ingenuity, LLC, out of St. Louis, Missouri, will be at the booth. He'll take photos and demonstrate the CP-D70DW event printer's new, 2x6 multi-cut function that instantly prints and cuts familiar photo booth style photo strips. "Mitsubishi printers are designed for high volume, high-speed and high quality," said Immer. "We print event photos within seconds of shooting them. It's the instant gratification customers will pay for!"

**About Mitsubishi Electric Visual Solutions America, Inc.**

Headquartered in Irvine, Calif., Mitsubishi Electric Visual Solutions America, Inc. is a US subsidiary of Mitsubishi Electric Corporation of Tokyo, Japan. Mitsubishi Electric Visual Solutions America manufactures and markets projectors, data wall display systems, LCD digital signage monitors and players, large-screen 3D DLP® televisions and the world's first laser TV, LaserVue®.

To learn more about Mitsubishi Electric Visual Solutions America, visit <http://www.mitsubishi-imaging.com/>, call toll-free 888-307-0388 or email [ipdinfo@mevsa.com](mailto:ipdinfo@mevsa.com). Become a Facebook fan of Mitsubishi Electric Visual Solutions America at <http://www.facebook.com/MitsubishiPhotoImaging>.

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