



News Release

DIAMOND VISION SYSTEMS

“Green Monster” has a New Sidekick: Mitsubishi Electric Diamond Vision

Three new high-definition video displays ready to play at Fenway Park

CYPRESS, Calif. — March 29, 2011 — Fenway Park, the iconic home to the Boston Red Sox, will welcome Red Sox Nation with three state-of-the-art Diamond Vision™ displays by Mitsubishi Electric. The high-definition video boards are the “cherry on top” of team’s 10-year renovation of the legendary ballpark, according to Red Sox President/CEO Larry Lucchino.

Among the largest in Major League Baseball at 38 feet high by 100 feet wide, the main video board in centerfield replaces the 23 feet high by 30 feet wide scoreboard installed after the 1999 season. Rising high above the famous “Green Monster” left-field wall, the high-definition light-emitting diode (LED) Diamond Vision screen can display around 3,800 square feet of dynamic video in a variety of formats. Flanking the centerfield Diamond Vision are two additional LED displays: a 17 feet high by 100 feet wide screen in left center field, and a 16 feet high by 30 feet wide sponsor display above the right-field bleachers.

“They will be spectacular,” Lucchino said. “They will change the experience for the better, to be sure, in this ballpark. There will be more video, more information, and large canvasses upon which we will be able to paint and supply information to our fans.”

The displays feature Mitsubishi Electric’s exclusive X8 display technology and HD Dot Mode Processing©. ANC Sports Enterprises is spearheading the installation and maintenance of the three screens. The signage system will be driven by ANC’s patented VisionSOFT™ operating system, which features new integrated scoring, stats and graphics capabilities that will provide dynamic real-time information, such as batter and pitcher matchups, and pitch speed and type.



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“Fenway Park is one of the most revered venues in all of sports,” said Mark Foster, general manager of Mitsubishi Electric’s Diamond Vision Systems. “We’ve created displays that deliver incredible images and content, but don’t detract from the charm of this baseball landmark.”

About Diamond Vision™

Mitsubishi Electric, the Official Large Outdoor Video Display Provider of the PGA TOUR, was the first company to introduce large-scale video display boards in 1980. Since then, Mitsubishi Electric has been recognized as the leader in visually stunning displays for sports facilities, advertising, entertainment and commercial applications, and has been recognized by Guinness Book of Records four times—more than any other large-scale video display provider.

Diamond Vision™ Systems’ US operations are headquartered in Warrendale, Pa. Diamond Vision™ is a division of Mitsubishi Electric Power Products, Inc. For more information about Diamond Vision™, visit <http://www.diamond-vision.com>.

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