

Mitsubishi Electric Cooling & Heating Helps Iraq Vet's Family in Episode of "Extreme Makeover: Home Edition"

SUWANEE, Ga., November 3, 2011 – The Friday, Nov. 4, episode of ABC's hit TV series "[Extreme Makeover: Home Edition](#)" will feature cooling and heating equipment donated by [Mitsubishi Electric Cooling & Heating](#) (Mitsubishi Electric).

The upcoming episode profiles a home makeover for the Hill family of Ottawa, Kan. The family requires a special home configuration to accommodate family member Staff Sgt. Allen Hill, who suffers from severe post-traumatic stress disorder (PTSD) as a result of serving in Iraq with the U.S. military. Nearly killed by a roadside bomb, Hill has recovered from his physical wounds but is still tackling his psychological injuries. The "Extreme Makeover: Home Edition" team needed to design and build a home in which the risk of loud and startling noises, which could trigger a PTSD episode, would be minimized.

"Extreme Makeover: Home Edition" producers were interested in Mitsubishi Electric cooling and heating systems for the home because the manufacturer's energy-efficient ductless heat pumps operate at extremely low sound levels. Unlike central air or other types of HVAC systems, Mitsubishi Electric systems run at constant speeds and don't make noise by abruptly switching on and off.

"The Mitsubishi Electric split-ductless heat pump systems installed in the Hill family home will help minimize the amount of sudden noise, decreasing the chance that Staff Sgt. Hill will suffer a PTSD episode in his home," says Bill Rau, senior vice president and general manager, Mitsubishi Electric Cooling & Heating. "We are honored to have the opportunity to help make Staff Sgt. Hill's home a place of comfort and peace, a place where he can relax and continue on his road to recovery."

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For the spacious new home, Mitsubishi Electric donated split-ductless heat pump systems, which were then provided by [O'Connor Company, Inc.](#), a certified Mitsubishi Electric distributor headquartered in Wichita, Kan. The systems were installed by Bill Kite, vice president of [CDL Electric](#), Pittsburg, Kan.

To learn more about Mitsubishi Electric Cooling & Heating, visit www.mitsubishicomfort.com.

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About Mitsubishi Electric Cooling & Heating

For more than 30 years, Mitsubishi Electric Cooling & Heating, headquartered in Suwanee, Ga., has been a leading marketer of intelligent air-conditioning and heating technology, manufactured by its parent corporation, Mitsubishi Electric. The Division's market distribution includes North America, Latin America, the Caribbean and Bermuda. In 1982, Mitsubishi Electric was the first to introduce its state-of-the-art split-ductless air conditioners and heat pumps in North America. The company soon expanded, adding to its product line CITY MULTI® variable refrigerant flow (VRF) zoning heat pump systems that use INVERTER technology and offer simultaneous cooling capabilities; compressors; and a full line of air-conditioning accessories. Mitsubishi Electric Cooling & Heating products have won numerous awards for innovation and excellence, including the 2012 BuildingGreen Top-10 Products Award for split-ductless and VRF systems and the 2011 AHR Expo Product of the Year Award for the Dedicated Outdoor Air System. For more information, visit www.mehvac.com or follow Mitsubishi Electric on www.Facebook.com/MEHVAC, www.Twitter.com/MitsubishiHVAC and www.YouTube.com/MitsubishiHVAC.

About Extreme Makeover: Home Edition:

The Emmy® award-winning reality program, Extreme Makeover: Home Edition, now in its ninth season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Brady Connell and George Verschoor. David Goldberg is Chairman, Endemol North America. The show airs Fridays from 8 to 9 p.m. ET on ABC.

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