



VISUAL SOLUTIONS AMERICA

News Release

Mitsubishi Electric Announces Free Projector Lamp Promotion

IRVINE, Calif., December 13, 2011 — [Mitsubishi Electric Visual Solutions America](#), Inc. is offering a free lamp promotion on a number of its projectors as part of its ongoing effort to support schools and businesses faced with tight budgets. Qualified projectors for the promotion are Mitsubishi's model numbers [EW270U, EW230U-ST, WD570U, WD620U, FD630U](#), and its new extreme short throw models [XD360U-EST and WD380U-EST](#).

“With the end of the year upon us, companies are looking for even more ways to save for the upcoming year,” said Wayne Kozuki, product manager, Mitsubishi Electric Visual Solutions America, Inc. “By providing a free lamp, we’re hoping that more end users in school districts and companies can upgrade to a new Mitsubishi projector and get even more value from their investment.”

When a new projector is purchased between November 14 and December 31, 2011, end-users can fill out and submit a downloadable form from <http://www.acbpromotions.com/mevsa> and submit it with appropriate barcodes and purchasing documentation. A free replacement lamp will be shipped upon receipt, valued at up to \$399.

“Mitsubishi is committed to supporting our dealers with promotions like these to stimulate purchasing and help consumers maximize their budgets at the same time,” said James Chan, vice president, marketing, Mitsubishi Electric Visual Solutions America.

About Mitsubishi Electric Visual Solutions America, Inc.

Headquartered in Irvine, Calif., Mitsubishi Electric Visual Solutions America, Inc. is a US subsidiary of Mitsubishi Electric Corporation of Tokyo, Japan. Mitsubishi Electric Visual Solutions America manufactures and markets projectors, data wall display systems, LCD digital

signage monitors and players, large-screen 3D DLP[®] televisions and the world's first laser TV, LaserVue[®]. Other products include industrial printers, photo kiosks and digital photo printers, time lapse security recorders and DVRs.

For additional information about Mitsubishi Electric Visual Solutions America, visit <http://www.mevsa.com>. Connect with Mitsubishi Electric Visual Solutions America on Facebook (<http://www.facebook.com/MitsubishiDisplays>) and Twitter (<http://twitter.com/MitsuDisplays>).

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*For an explanation of how this estimate was calculated, visit http://www.mitsubishi-presentations.com/resources/calculator_TCO.html. This estimate does not extend or otherwise modify the warranty for the lamp.

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