

Mitsubishi Electric Cooling & Heating Sponsors Champions TOUR Golfer Fred Funk

SUWANEE, Ga., April 13, 2011 – [Mitsubishi Electric Cooling & Heating](#), America's number one selling brand of ductless cooling and heating systems, announces its sponsorship of [Champions TOUR](#) golfer [Fred Funk](#).



Funk (pictured left) is a top 10 competitor on the Champions TOUR and participates in select PGA TOUR tournaments during the year. He is a winner of eight PGA TOUR events, including the 2005 Players Championship and six Champion TOUR wins, which include three majors.

“We are honored to sponsor Fred,” says Bill Rau, senior vice president and general manager, Mitsubishi Electric Cooling & Heating. “Mitsubishi Electric has a history of sponsorship of professional golf activities, and sponsoring Fred is another great opportunity for us.”

As part of Fred's sponsorship his golf bag will carry the Mitsubishi Electric Cooling & Heating logo as well as his right shirt collar. This presence will help Mitsubishi Electric raise awareness of their cooling and heating products among target customers.

In 2007, Mitsubishi Electric became a PGA TOUR sponsor and in 2009, became the title sponsor for the Mitsubishi Electric Championship at Hualalai, which Funk won in 2008. Mitsubishi Electric Cooling & Heating will be sponsoring Funk from April 1, 2011 to March 31, 2012.

Funk has been a professional golfer since 1981, joining the PGA TOUR in 1989. He currently resides in Ponte Vedra Beach, Florida with his wife Sharon and their three children Eric, Taylor and Perri.

To learn more about Mitsubishi Electric Cooling & Heating, visit www.mehvac.com.

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About Mitsubishi Electric Cooling & Heating:

For more than 30 years, Mitsubishi Electric Cooling & Heating, with headquarters in Suwanee, Ga., has been a leading marketer of intelligent air-conditioning and heating technology, manufactured by its parent corporation, Mitsubishi Electric. The Division's market distribution includes North America, Latin America, the Caribbean and Bermuda. In 2011, the Dedicated Outdoor Air System received a first place AHR Innovation award in the ventilation category, and the VRF H2i[®] Y-Series and the Hydronic Heat Exchanger both received honorable mentions in the heating category and green building category, respectively. In 2009, the CITY MULTI[®] VRF system was judged a Product of the Year Gold Award winner in the HVAC/R category by subscribers of *Consulting-Specifying Engineer (CSE)*. Mitsubishi Electric HVAC's Mr. Slim[®] P-Series Hyper-Heat INVERTER systems received a Readers' Choice Award from *Building Products* magazine and CITY MULTI received Honorable Mentions in the HVAC Commercial Equipment and Dealer Design award competitions from *ACH&R News*. In 2008, Mitsubishi Electric not only received a Top Products Award from *Building Operating Management* for its P-Series four-way cassette, but its Mr. Slim MSZ-FD09/12NA was voted #1 in the *Contracting Business* HVAC Comfortech Product Showcase Awards in the Forced Air Heating category.

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