



**News Release**

**AUTOMOTIVE ELECTRONICS**

**Navistar Dealers in Canada Now Carrying Full Line of  
Mitsubishi Electric Heavy Duty Aftermarket Parts**

**Northville, Mich. — January 19, 2011** — Mitsubishi Electric Automotive America is making available its entire line of heavy duty starters and alternators through the wide network of Navistar dealers in Canada.

“We are pleased that our products are now fully in place throughout Canada via the extensive Navistar dealer network,” said Doug DeJong, North American Heavy Duty Aftermarket sales manager. “By having these parts available through Navistar, we are meeting the needs of these same dealers who want to provide their fleet customers with our high-quality, high-performing Mitsubishi Electric starters and alternators.”

The products are sold under Mitsubishi Electric Automotive America’s “All Makes” aftermarket program, DeJong added.

Mitsubishi Electric’s high-quality, reliable and competitively aftermarket priced starters and alternators all come with its exclusive Diamond Gard™ manufacturer’s limited warranty of three years/unlimited miles. Replacement units carry a full three years/unlimited miles warranty as well. Mitsubishi Electric’s starters and alternators have a failure rate of less than one percent, and warranty replacements are always with new product – never remanufactured.

**About Navistar**

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International® brand commercial and military trucks, MaxxForce® brand diesel engines, IC Bus™ brand school and commercial buses, Monaco RV brands of recreational vehicles, and Workhorse® brand chassis for motor homes and step vans. The company also



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provides truck and diesel engine service parts. Another affiliate offers financing services.

Additional information is available at [www.Navistar.com/newsroom](http://www.Navistar.com/newsroom).

### **About Mitsubishi Electric Automotive America**

Mitsubishi Electric Automotive America, Inc., a US subsidiary of Mitsubishi Electric Corporation, was established in 1979 to serve the North American automotive, heavy duty truck and coach business. Mitsubishi Electric Automotive America offers a wide range of products and services, including engineering, manufacturing, sales, marketing, distribution and service of electrical and electronic systems and components for automobiles, heavy trucks, buses and commercial engine manufacturers, serving both OEMs and the Aftermarket. For more information about Mitsubishi Electric Automotive America, visit [www.meaa-mea.com](http://www.meaa-mea.com). For more information about Mitsubishi Electric heavy duty products, visit [www.specmystarter.com](http://www.specmystarter.com). For more information about Mitsubishi Electric's Diamond Gard™ warranty program, visit [www.diamond-gard.com](http://www.diamond-gard.com).

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